

KAPTIVATE

Kaptivate LLC

516 N. Washington Street, Alexandria, VA 22314

kaptivategroup.com | info@kaptivategroup.com | 888.527.8488

Chart a new course.

We help clients plan for and navigate change. We manage complex, integrated open innovation, communication, and marketing campaigns that motivate stakeholders to take desired actions. Our disciplined and data-driven approach gives clients a distinct advantage. We give voice to vision and serve as a journey guide. At Kaptivate your destination is clearly understood and valued.

OFFERINGS + CAPABILITIES


Strategic Communications

Comms Campaigns
 Comms Measurement
 Event Planning
 Facilitation + Strategy
 Journey Mapping
 Persona Development
 Public Affairs


Marketing

Advertising
 Brand Recognition
 Digital Marketing
 Experience Marketing
 Integrated Strategy
 Marketing Campaigns
 Social Media


Technology Solutions

Change Management
 Design-Thinking Solutions
 Engagement
 Employee Experience
 Human-Center Design
 Technology Integration
 User Experience


Open Innovation

Challenge Design
 Challenge Outreach
 Community Cultivation
 Prize Management
 Problem Scouting
 Problem Solutioning


Learning + Development

Career Development
 Cohort Building
 Education + Outreach
 Leadership Development
 Management Support
 Training Delivery


Research + Data Analytics

Automated Intelligence
 Data Analytics
 Surveys
 Polling
 Metrics Development
 Data Management

PAST PERFORMANCE SAMPLES



We bring the human capital solutions to help organizations embrace enabling technologies, build brand recognition, and develop influencer communities.

Corporate Information

DUNS 832872639
 CAGE Code: 5UGL4

Contract Vehicles

- GSA MAS
- 8(a) Certified 2016
- HCaTS 8(a) Pool 2
- ED ARPA BPA
- OPM CFC Outreach Coordinator Services IDIQ

NAICS Codes

541613 Marketing Consulting*
 541611 Management Consulting
 541512 System Integration
 541519 Software Implementation
 541618 Tech Consulting
 541820 PR Consulting Services
 541910 Research & Polling
 611430 Training Development

*Primary



RON VASSALLO
 Program Manager
 888.527.8488 ext. 700
rvassallo@kaptivategroup.com



SCOTT N. HARMON
 Contract Manager
 888.527.8488 ext. 702
sharmon@kaptivategroup.com